



BRAND KIT

BEARJAMBOREE.COM

OrlandoBearPride.org



ABOUT

Bear Jamboree is part of the 33-year tradition of LGBTQ community members trekking to Walt Disney World Resorts to celebrate our pride. The event features a host hotel, the Crowne Plaza Lake Buena Vista, daily pool parties with the hottest DJ's and nighttime events.

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LOGOS & SYMBOLS



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FONTS

TITTLE

PANTON BLACK

SUBTITTLE

Panton Bold

BODY

Panton REGULAR



COLORS



#131415

BLACK BEAR



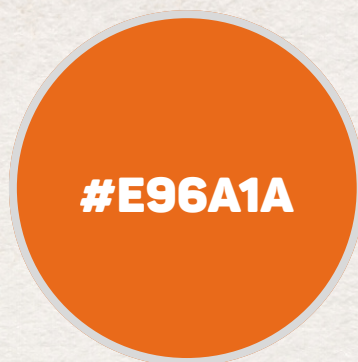
#2F1D0F

BROWN BEAR



#88511E

GRIZZLY



#E96A1A

SUN BEAR



#C69042

KERMODA

COLOR COMBINATIONS

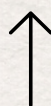


NOT RECOMMENDED



ASSETS

2026



Panton Black- 200pt Border - Grizzly + Sun Bear

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